



APPLICATION FOR DETERMINATION OF PUBLIC CONVENIENCE OR NECESSITY (PCN)

PURSUANT TO CALIFORNIA BUSINESS AND PROFESSIONS CODE SECTIONS 23958 AND 23858.4

There is no Filing Fee for this application

INSTRUCTIONS

- ALL APPLICATIONS MUST INCLUDE THE FOLLOWING ITEMS:
- 1. COMPLETE THE FORM BELOW
 - 2. ATTACH THE FOLLOWING:
 - A. COPY OF THE CUB APPLICATION PACKAGE SUBMITTED TO THE DEPARTMENT OF CITY PLANNING
 - B. LETTER OF DETERMINATION APPROVING A CONDITIONAL USE PERMIT FOR ALCOHOL SALES
 - C. MAILING LIST OF ABUTTING PROPERTY OWNERS
 - MUST INCLUDE IN LIST – APPLICANT, REPRESENTATIVE, AND PROPERTY OWNER, IF APPLICABLE
 - MUST USE EXCEL TEMPLATE PROVIDED

ALL FIELDS ARE REQUIRED

PROJECT NAME	Chief LA
PROJECT ADDRESS	714 N. La Cienega Boulevard
COUNCIL DISTRICT	5

APPLICANT

NAME	Carolyn Childers, CEO, Project 1972, Inc., dba Chief
ADDRESS	117 Hudson Street, Floor 2
PHONE	631.433.4273
EMAIL	carolyn@chief.com

PROPERTY OWNER

☐ Check if the Property Owner is the same as Applicant

NAME	Witherbee Properties LLC, c/o Chris
ADDRESS	Christopher Seibert
PHONE	801 557-7702

REPRESENTATIVE

☐ Check if the Representative is the same as Applicant

NAME	Bruce Ehrlich
ADDRESS	515 Molino Street
PHONE	818 606-2141
EMAIL	behrlich@behrlichlaw.com

TYPE OF BUSINESS	A private business networking club for women executives (onsite sales to members & guests only)
CITY PLANNING CASE NUMBER	CASE NO. ZA-2020-4636-CUB
TYPE OF ALCOHOL SALES (Select one option)	On-Site

AGENT, CA DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL

CONTACT INFORMATION REQUIRED. APPLICATION MAY BE REJECTED IF CONTACT INFORMATION IS NOT PROVIDED.

NAME	Judy Valerio
EMAIL	Judy.Valerio@abc.ca.gov

MAILING LIST OF ABUTTING PROPERTY OWNERS (MUST USE EXCEL TEMPLATE PROVIDED)

Detach [101521AdjacentPrc](#)

COPY OF THE CUB APPLICATION PACKAGE SUBMITTED TO THE DEPARTMENT OF CITY PLANNING

Detach [101521ChiefApplica](#)

LETTER OF DETERMINATION APPROVING CONDITIONAL USE PERMIT FOR ALCOHOL SALES

Detach [030421LOD.pdf](#)

Note: Attachment maximum size is 90 MB

Retype the characters from the picture (case sensitive). Click on the picture to load new characters if needed.

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Submit